



21

ARTIST MEDIKIT

## YANNIC JOEL HOHAUS | STYLING

Yannic Joel Hohaus was born 1995 in Duisburg, Germany. Based in Düsseldorf, he has been working in fashion as a stylist and set designer internationally for the past five years. Yannic specializes in creating compelling E-Commerce Lookbooks and Campaigns, Editorials, and Commercials. His editorial work is featured in publications, including NYLON Germany, Duel Magazine, À PART Publications, Marfa Journal, GQ Germany, Modernmatter, kunst, D'SCENE, MMSCENE and NEO2 among others. He has also been commissioned by brands such as Esprit, s.Oliver, Hugo Boss, Mytheresa, C&A, Peek & Cloppenburg, and Comma. Collaborating with renowned photographers including Juergen Teller, Sascha Oda, Pablo Freda, Melissa Schriek, Roman Goebel, Sergi Pons, Tobias Lundkvist, Joao Arraes, Sarah Storch, Volker Conradus and Per Florian Appelgreen.

Before graduating with a degree in fashion journalism in 2019, Yannic worked as an assistant for various stylists, including German GQ fashion director Tobias Frericks. He has gained a keen eye for detail, a deep understanding of fashion theory and practice, and uses this knowledge to inform his work. Yannic's approach to styling is rooted in his appreciation for the intersection of art and fashion, and his work reflects a keen understanding of how these two fields can be combined. Uniting his knowledge of fashion with his artistic sensibilities, Yannic's work is characterized by a high level of creativity that is not afraid to push the boundaries of what is possible in fashion. He constantly experiments with new materials and techniques, and his work often features unexpected elements that add an extra layer of interest to his outfits.

He just recently got invited to teach his styling skills at his former university in Düsseldorf. His signature artistic approach, attention to detail, and ability to translate his style perfectly reflect the clients' individuality, making him a true creative force in the industry.

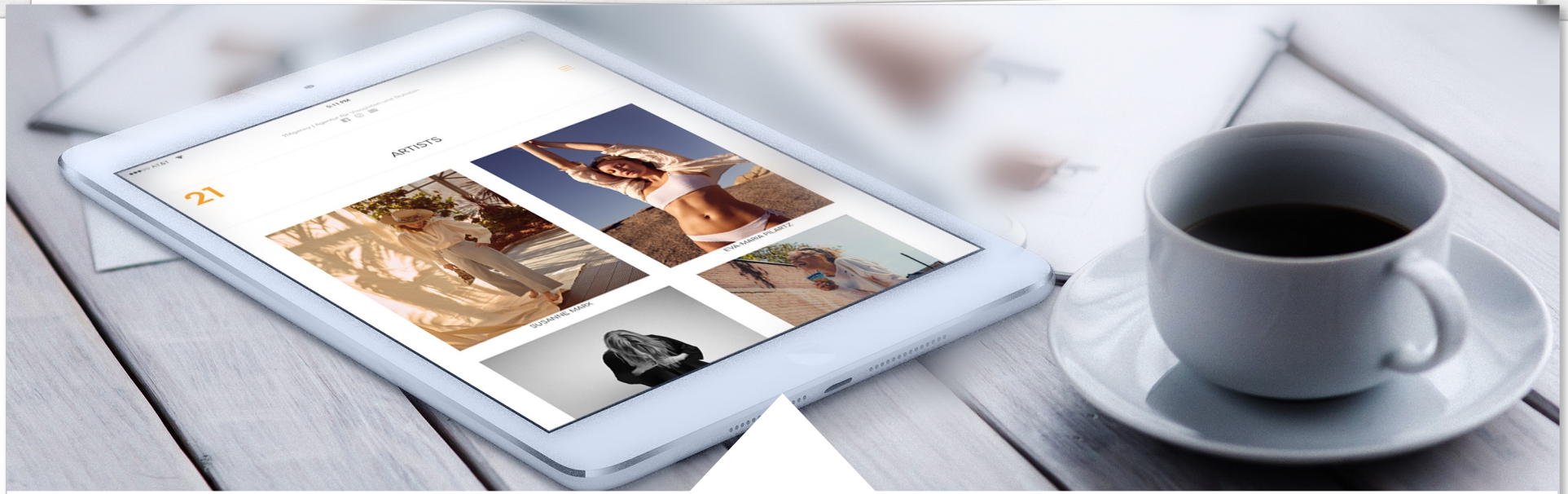


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